

Newsletter Nº5

Fundación Canaria Parque Científico
Tecnológico de la Universidad de
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Focus on Tourism and Cultural Heritage

EU policy aims to maintain Europe's standing as a leading destination while maximising the industry's contribution to growth and employment and promoting cooperation between EU countries, particularly through the exchange of good practices. The EU's competence in the tourism is one of support and coordination to supplement the actions of member countries.

Tourism is a major economic activity in the European Union with wide-ranging impact on economic growth, employment, and social development. It can be a powerful tool in fighting economic decline and unemployment. The European Commission works on a number of initiatives to diversify and improve the range of tourism products and services available in areas such as sustainable tourism, accessible tourism, tourism for seniors, low-season tourism. The European Commission defines cultural heritage as including “natural, built and archaeological sites; museums; monuments, artworks; historic cities; literary, musical, and audio-visual works, and the knowledge, practices and traditions of European citizens”.

European cultural heritage is of exceptional economic importance for the tourism industry, generating an estimated annual revenue of EUR 335 billion, and many of the 9 million jobs in the tourism sector are linked to it directly or indirectly. Funding for 2014-2020 will be available to support conservation, digitisation, infrastructure, research and skills.

A new political framework for tourism in Europe as the world's No. 1 tourist destination

Tourism is a cross-cutting field and the challenges that the European tourism industry has to face in the period 2014-2020 are:

- **security and safety** - environmental, political, and social security; safety of food and accommodation; and socio-cultural sustainability threats;
- **economic competitiveness** - seasonality, regulatory and administrative burdens; tourism related taxation; difficulty of finding and keeping skilled staff;
- **technology** – keeping up to date with IT developments caused by the globalisation of information and advances in technology (IT tools for booking holidays, social media providing advice on tourism services, etc.);
- **markets and competition** - growing demand for customised experiences, new products, growing competition from other EU destinations.

To address these challenges, funding programmes have been established. Find out more at the Calls for proposal page.

Four priorities for action were also identified:

1. To stimulate competitiveness in the European tourism sector;
2. To promote the development of sustainable, responsible, and high-quality tourism;
3. To consolidate Europe's image as a collection of sustainable, high-quality destinations;
4. To maximise the potential of EU financial policies for developing tourism.

A regularly updated [implementation rolling plan](#) has been developed that outlines the major initiatives to be implemented as part of the strategy, in collaboration with public authorities, tourism associations and other public/private tourism stakeholders.

European tourism offer

Coastal and maritime tourism

The European Commission is implementing a strategy to increase growth and jobs in the coastal and maritime tourism sector. As part of EU's Blue Growth strategy, the coastal and maritime tourism sector has been identified as an area with special potential to foster a smart, sustainable and inclusive Europe.

The EU Commission adopted the Communication, '[A European Strategy for more Growth and Jobs in Coastal and Maritime Tourism](#)' on 20 February 2014, presenting a new blueprint to enhance coastal and maritime tourism in Europe in order to unlock the potential of this promising sector. The Commission is currently implementing the strategy through an action plan, which contains 14 actions.

Two main initiatives were implemented this year:

- Pan-European dialogue between cruise operators, ports, and coastal tourism stakeholders: the Commission promoted a structured dialogue on [cruise tourism](#) on 5-6 March 2015. The dialogue was designed to enhance synergies in the sector, targeting best practice sharing in innovation, competitiveness and sustainability strategies.
- Smart cooperation in coastal and maritime tourism - Encouraging transnational partnerships through clusters and networks (20/01/2015): the Commission encourages the creation of competitive clusters and trans-sectorial and cross-border partnerships to facilitate business cooperation between their members, especially small and medium-sized enterprises (SMEs).

Sustainable tourism

The competitiveness of the European tourism industry is closely linked to its sustainability and the European Commission works on a number of initiatives in this area. The competitiveness and sustainability of the tourism industry go hand-in-hand as the quality of tourist destinations is strongly influenced by their natural and cultural environment, and their integration into the local community. Long-term sustainability requires a balance between economic, socio-cultural, and environmental sustainability. The need to reconcile economic growth and sustainable development also has an ethical dimension. The major challenges for sustainable tourism include:

- preserving natural and cultural resources;
- limiting negative impacts at tourist destinations, including the use of natural resources and waste production;
- promoting the wellbeing of the local community;
- reducing the seasonality of demand;
- limiting the environmental impact of tourism-related transport;
- making tourism accessible to all;
- improving the quality of tourism jobs.

The Commission Communication, '[Agenda for a sustainable and competitive European tourism](#)' proposes solutions to the challenges of sustainable tourism.

Cultural tourism

Cultural tourism represents a great opportunity to showcase European heritage and shared values, and promote Europe as a 'unique tourism destination'. The Commission works with other international organisations on [cultural routes](#), funds [cultural tourism projects](#), and organises the annual [Crossroads of Europe conference](#).

Cultural heritage organisations should seize the opportunities of European Union funding programmes and policies to help address the challenges facing the sector, according to a new report by the European Commission. The policy document, entitled '[Towards an integrated approach to cultural heritage for Europe](#)', states that the sector is at a "crossroads" with reduced public budgets, falling participation in traditional cultural activities and diversifying potential audiences due to urbanization, globalisation and technological change. But it also highlights opportunities for Member States and stakeholders to work more closely across borders to ensure that cultural heritage contributes more to sustainable growth and jobs.

Accessible tourism

According to the UN, an estimated 650 million people in the world live with disabilities. Together with their families, that means approximately 2 billion people are directly affected by disability, representing almost a third of the world's population. They represent a huge market potential for tourism which today remains vastly under-served.

Making tourism more accessible is a social responsibility, but also a compelling business case to boost the competitiveness of tourism in Europe.

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Many examples show that making basic adjustments to a facility, providing accurate information, and understanding the needs of disabled people can result in increased visitor numbers. Improving the accessibility of tourism services increases their quality and their enjoyment for all tourists, as well as improving quality of life in the local communities.

The European Commission is committed to increasing accessibility in tourism by:

- Raising awareness among stakeholders and economic operators in the tourism sector.
- Gathering knowledge about the demand and behavioural profile of travellers with special access needs, and assess the economic impact of accessible tourism: A study on the "[Economic impact and travel patterns of accessible tourism in Europe](#)" has been published in June 2014
- Identifying options for improving the range of accessible tourism services.
- Improving dedicated skills in the sector. A study on "[Mapping skills and training needs to improve accessibility in tourism services](#)" has been published in June 2014.
- Improving information on accessible tourism for disabled people: See the study "[Improving information on accessible tourism for disabled people](#)" issued in 2004.
- Supporting social tourism through the initiative [Calypso](#).

Low season tourism

Promoting tourism during the low season can stimulate economic growth and jobs in Europe. The European Commission has identified seniors and young people as groups that can travel easily during the low season. Reinforcing their contribution to tourism could help to overcome the challenge of seasonality and contribute to the competitiveness of the industry.

The European Commission aims to encourage the cooperation of all stakeholders involved in the senior and youth travel markets to make the most of potential opportunities to extend

tourism seasons beyond traditional peak periods. Since 2014, extended discussions and actions have also been deployed to enhance off-season travel for young people.

The report, '[Facilitating cooperation mechanisms to increase senior tourists travels within Europe and from third countries in the low and medium seasons](#)', was drafted in cooperation with a group of experts. It gathers knowledge on the senior tourism market. Its objective is to set up recommendations for strategic actions, identifying the role that different actors might play in their implementation.

European and national initiatives

European Travel Commission (ETC)

The [European Travel Commission \(ETC\)](#) is the non-profit organisation responsible for the promotion of Europe as a tourist destination in third markets. Our [33 member National Tourism Organisations](#) work together to build the value of tourism to all the beautiful and diverse countries of Europe through, in particular, cooperating in areas of sharing best practices, market intelligence and promotion.

Tourism and Cultural Heritage Group of Enterprise Europe Network

The Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs supports the [Tourism and Cultural Heritage Group of the Enterprise Europe Network](#).

The Enterprise Europe Network is a key initiative of the European Commission that helps small companies make the most of business opportunities in the EU.

The Tourism and Cultural Heritage Sector Group is one of 17 expert sector groups at the Enterprise Europe Network who organise brokerage events to help businesses reach technology transfer or cooperation agreements with other companies in their sector.

The Tourism and Cultural Heritage Sector Group also provides other services such as finding business partners for tourism products and services throughout Europe; promoting new technologies for tourism and cultural heritage at national and European level; arranging bilateral meetings with potential partners at tourism and cultural heritage fairs and company missions (notably in the context of the Mission for Growth initiative); promoting and implementing multidisciplinary research projects in tourism and cultural heritage.

Public Consultations on Tourism Policy

In December 2013, the Commission launched [two public consultations](#) on the tourism industry.

European Tourism Indicators System for sustainable destination management - ETIS

Tourist destinations are increasingly being called upon to tackle social, cultural, economic, and environmental challenges. Because being able to measure their performance in relation to sustainability is essential, the European Commission has developed a '[European Tourism Indicators System](#)' (ETIS). The European Tourism Indicators System is a comprehensive and simple tool to help destinations measure and monitor their sustainable management performance and enhance their sustainability. This Europe-wide system is suitable for all tourist destinations, encouraging them to adopt a more intelligent approach to tourism planning. To help users of ETIS, a dedicated toolkit is available. It explains the system and provides a step-by-step guide for implementation.

EDEN

EDEN is the acronym for [European Destinations of Excellence](#), a project promoting sustainable tourism development models across the European Union. The project, running from 2007, is based on national competitions that take place every year and result in the selection of a tourist “destination of excellence” for each participating country. This European quest for excellence in tourism is developed around an annual theme, chosen by the Commission together with the relevant national tourism bodies. This theme functions as a leitmotif: so far, rural tourism, intangible heritage and protected areas have been the main EDEN themes. The key feature of the selected destinations is their commitment to social, cultural and environmental sustainability. The recipients of the award are emerging, little known European destinations located in the 27 Member States and candidate countries. The EDEN project helps to spread the sustainable practices used in the chosen destinations across the Union and to turn these places into all-year-round venues. The process thus aims to help de-congest over-visited tourist destinations.

The results of the selection, made by the Spanish Ministry of Industry, will be available before the end of June at the Ministry’s press release [webpage](#).

This EDEN edition aims to increase visibility of those emerging European tourist destinations that have developed new initiatives for their tourism sectors based on specific local cuisine. The objective of the project is to draw attention to the value and diversity of European destinations and to raise awareness of emerging destinations with sustainable tourism initiatives. 119 destinations in 26 countries have joined the EDEN network since the European Commission launched the initiative in 2006. Spain has participated in five of the six editions of the awards and has received five prizes for its destinations.

Europa Creativa Desk - Oficina Cultura España

It is the [website](#) created by the Spanish Ministry of Culture, with the aim of spreading information and giving advice to the cultural operators that could benefit from the grants of the Creative Europe Programme.

Specific Initiatives for Cultural Heritage

There are three EU actions specifically dedicated to cultural heritage:

- the [European Heritage Days](#), a joint initiative with the Council of Europe, provides access to thousands of rarely opened sites and unique events to over 20 million people every year; the cultural events highlight local skills and traditions, architecture and works of art;
- the [European Union Prize for Cultural Heritage](#), or the Europa Nostra Awards, highlight some Europe’s best achievements in heritage care;
- the [European Heritage Label](#) selects sites for their symbolic value, the role they have played in the European history and the activities they offer in order to bring the European Union and its citizens closer together.

EU Funded projects

Cultural Heritage counts for Europe: Towards a European Index for Cultural Heritage

The project will gather, analyse, consolidate and widely disseminate the existing data on the impact of cultural heritage – i.e. the impact on the social, economic, cultural as well as environmental. It will result in a European mapping of both qualitative and quantitative evidence-based research carried out at the European, national, regional, local and/or sectorial levels.

CHARISMA: Cultural Heritage Advanced Research Infrastructures

The FP7 funded project was dedicated to the conservation of the European cultural heritage. The project team brought together experts from a range of disciplines, including prestigious European museums, universities and research institutes, who shared information about conservation techniques and collaborated to develop new ones. The access to the new tools developed by the research team allows conservators and restorers to identify the materials and methods used by the original artist, while the application of modern techniques and advanced tests ensure that the restoration work respects the principles of durability and compatibility. The project's website offers free access to most advanced EU scientific instrumentations and knowledge, allowing scientists, conservators-restorers and curators to enhance their research.

Documentation

- Communication, [A European Strategy for more growth and jobs in coastal and maritime tourism.](#)
- [Madrid Declaration](#), April 2010
- Communication, [Towards an integrated approach to cultural heritage for Europe](#),
- Brussels, 22 July 2014, [Commissioner Vassiliou: cultural heritage to gain from stronger European support](#)
- [The European tourism indicator system. Toolkit for sustainable destinations](#)
- Communication [A European Strategy for more Growth and Jobs in Coastal and Maritime Tourism](#)
- [TOURMIS MANUAL: HOW TO ENTER STATISTICS IN TOURMIS?](#)
- [ETIS Toolkit](#)
- http://europa.eu/rapid/press-release_IP-14-854_en.htm
- [Executive summary - Calypso report](#)
- [Final summary - Calypso report](#)
- [Guide to EU Funding for the Tourism Sector 2014 – 2020](#)
- The programmes and financial support available for tourism projects were presented at [The Info Day on EU funding for Tourism](#).
- [Mapping of Cultural Heritage actions in European Union policies, programmes and activities](#). This mapping report provides a wide (but not exhaustive) range of information about EU policies, legislation, programmes and funding opportunities relevant to cultural heritage.

News from Brussels

News on the focus theme

International tourists' spending hit a new record by reaching 21.809 million between January and May, up 8.4%

The average expenditures per day and per person have increased by 3.1 % and 4.4% respectively. UK and France are the markets that contributed additional expenditure in this period.

Canary remained the first host community in the period, with 5.419 million Euros, up to 1.3%. The largest increase in the first five months of the year was that of the Community of Madrid, with a rise of 14.8 %. In May, the total expenditure of international tourists increased by 11.8%, reaching 5,890 million Euros. This is the best historical data for May and the largest annual increase ever recorded that month.

Project results demonstrate cultural heritage does count for Europe's sustainable development

The partners of the EU-funded project '[Cultural Heritage Counts for Europe](#)' (CHCFE) have published the main findings and strategic recommendations for tapping into heritage's full potential by providing compelling evidence of the value of cultural heritage and its impact on Europe's economy, culture, society and the environment. In the report's Executive Summary and Strategic Recommendations, the CHCFE Steering Committee calls for the elaboration of specific "heritage indicators" to facilitate and improve the collection of cultural statistics which are key to support policy makers in evidence-based policy making; for the holistic impact assessment to be conducted as a requirement in all EU-funded heritage projects to better measure impact and monitor trends over a longer period of time. The Steering Committee also asks EU Institutions and its Member States at all levels of governance to integrate the care, protection and proper use of heritage in all related policies, programmes and actions and to include all stakeholders and civil society in developing strategies and policies for cultural heritage. Moreover, it calls for the recognition of heritage's positive contribution to regional and local sustainable development in the context of the mid-term review of the Structural Funds (in 2016-2017) and the preparation for the next generation of Structural Funds beyond 2020. In addition to the key findings and strategic recommendations, the report provides a snapshot in time of the currently available and accessible data within EU Members States on the wide-ranging impacts of cultural heritage in Europe. The project's findings and final report were revealed at the CHCFE concluding conference held today at the University of Oslo and organised in conjunction with the Europa Nostra's Annual Congress 2015.

Latest news

European Commission and European Investment Fund mobilise €500 million for social and micro-entrepreneurs

To promote jobs and growth in Europe, social and micro-enterprises will soon have access to over €500 million in finance. This is the result of a new mandate agreement signed between the European Commission and the European Investment Fund (EIF). Support will be made available under the [European Programme for Employment and Social Innovation](#) (EaSI), which will provide a €96 million guarantee for the period 2014-2020 which is expected to mobilise over €500 million in loans. The programme targets individuals who wish to start or further develop their own social and micro-enterprises, in particular, people who have difficulties in entering the job market or in accessing finance. Click [here](#) for full article.

Investment in transport infrastructure is essential for jobs and growth in Europe

On 22-23 June Transport Ministers from 12 European Member States, CEOs and over 1000 transport stakeholders join the high-level transport conference "TEN-T Days" in Riga. The main result of these TEN-T days was the signature of a declaration on the implementation of the Rail Baltic project, a key part of the North Sea Baltic Core Network Corridor, by the Ministers of Latvia, Lithuania, Estonia, Finland and Poland. Furthermore, Commissioner for Mobility and Transport Violeta Bulc and Ministers of the Western Balkan States agreed on the indicative extension of the Core network and the Corridors in the Western Balkan countries. The mandate of the Corridor Coordinators will consequently also be extended into the region. Click [here](#) for full article.

Open Innovation, Open Science, Open to the World

Carlos Moedas – Commissioner for Research, Science and Innovation on 22d of June presented his speech at Brussels, 'A new start for Europe: Opening up to an ERA of Innovation' Conference. He describes the open innovation concept and its necessity. He states that an open innovation is an involving actors in the innovation process, from researchers, to entrepreneurs, to users, to governments and civil society. We need open innovation to capitalise on the results of European research and innovation. This means creating the right ecosystems, increasing investment, and bringing more companies and regions into the knowledge economy. Click [here](#) to full article.

Antitrust: Maritime summit between Commission, US and China boosts cooperation

Representatives from the maritime regulatory authorities of the European Union, the People's Republic of China and the United States met on 18th of June in Brussels to discuss antitrust and regulatory issues in maritime transport. The delegates confirmed their renewed intention to cooperate on these matters. Hosted by the European Commission's Directorate-General for Competition, this was the second official meeting between the three authorities, following the first maritime regulatory summit that took place in Washington in December 2013. Click [here](#) to full article.

Renewable energy progress report

The Renewable Energy Directive states that a progress report should be issued every two years. The purpose of this progress report is to assess Member States' progress in the promotion and use of renewable energy in line with the 2020 targets. In addition, it contains sections on the sustainability scheme for biofuels and bio liquids consumed in the EU and on the economic, social, and environmental impacts of this consumption. Click [here](#) to full report.

Open innovation: driving Europe's economy forward

New ideas and smarter investment are needed to address Europe's challenges. This was the main message from Markku Markkula, President of the European Committee of the Regions, at the annual Open Innovation 2.0 [conference](#) in Espoo, Finland, on 9th of June. "Innovation in Europe can only produce results if it is implemented in partnership with the four key actors: the public sector, business, academia and citizens. You have our commitment to steer the EU in this direction." Click [here](#) to full article.

Summary of past events

6th Conference of Ministers Responsible for Cultural Heritage

“Cultural Heritage in the 21st century for living better together: a common strategy for Europe”

Oslo, 24th April 2015

The European ministers responsible for cultural heritage from the 50 States Parties to the European Cultural Convention met in Namur (Belgium) on 23-24 April for their 6th Conference entitled “Cultural heritage in the 21st century for living better together. Towards a common strategy for Europe”. The Conference was held in the framework of the Belgian Chairmanship of the Committee of Ministers of the Council of Europe and concluded with the adoption of the The Namur Declaration to define the objectives for a European Heritage Strategy.

This Strategy will redefine the place and role of cultural heritage in Europe and provide guidelines to promote good governance and participation in heritage identification and management, and disseminate innovative approaches to improving the environment and quality of life of European citizens.

In addition to the Declaration, the Ministers also adopted the Namur Call to reinforce European cooperation to prevent and suppress deliberate acts of destruction of cultural heritage and the illicit trafficking of cultural property.

Other international organisations and institutions, including the European Commission and the International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM) also took part in the event.

Background

Over more than forty years the Council of Europe has developed a significant body of regulations, which has played a vital role in consolidating and harmonising national heritage policies. The Council of Europe has promoted key concepts such as "integrated conservation"

(with the 1975 Charter of Amsterdam and the Convention for the Protection of the Architectural Heritage of Europe - Granada Convention), or the role of heritage in society (with the Framework Convention on the Value of Cultural Heritage for Society - Faro Convention). For a detailed report please contact claudia.deluca@consulta-europa.com.

EUDiM: Managing Cultural diversity in European SMEs

Brussels, 13 May 2015

This final event was created with the goal of showing and explaining the results of the study, financed by the European Commission in 2013. The study had the goal to understand which kind of strategy European SMEs have for managing cultural diversity among their employees; and, consequently, understand how the level could be improved, through which policies and guidelines. The study was conducted in four different nations: Italy, Spain, Austria and Germany; it lasted 18 months and had as target employees coming from non-EU countries and having a high skilled profile (meaning both an academic and a professional education at high level, beyond compulsory education cycle). The starting point was the acknowledgment that more and more workers inside EU countries, come from outside the European Union, leading in this way to high cultural diversity inside working environments. But this does not automatically translate in higher integration for these foreign workers, because specific policies are needed from HR departments to reach such integration. Many companies do have such policies, which can be divided in two main strands:

- Management of cultural diversity, meaning recognition and appreciation of such diversity
- Management for diversity, meaning recruiting and retaining employees from different cultures

The project was divided in the following steps:

- Interviews with experts from the companies
- Focus group interviews with immigrant workers
- Surveys submitted to both managers and foreign workers

The final goal was that of creating guidelines for companies to improve and implement their cultural diversity policies. For a detailed report please contact claudia.deluca@consulta-europa.com.

Delivering a successful tourism economy for Europe: partnerships, events and the visitor experience

Brussels, 07 May 2015

The event aimed at being a sharing moment of the successful initiatives that fostered tourism in European regions where such business has recently increased; the initiative wanted to be also an occasion to discuss and analyse those which are the most likely future trends of the tourism market, which is one of the few growing economies in the next decade. The main speakers of the event were the CEOs of two national tourism boards – VisitFlanders and VisitScotland - as well as the CEO of “Trajectory”, a consulting agency expert in analysing and forecasting social and consumer trends. The key points shared by the Scottish and the Flemish representatives were focused first of all on the idea of collaboration and partnership between

the private and the public world, as a way to increase visibility and reach a wider range of customers. Secondly focusing on events, as a method to promote properly the local activities. Thirdly, relying on the capacity to be present and efficient both online and “offline” in the real world, which is more and more organized through online platforms, social networks and apps. As far as the trends are concerned, the tourism market has to be ready to deal efficiently with the always-increasing Asian market, as well as with more and more elderly tourists from one side, and with young customers who demand to find information fast and efficiently through online channels rather than with “offline” communication. Since life expectancy will rise, people will be able to enjoy more and more the possibility to spend vacations with several and different members of their families, increasing in this way the “family” tourism area. Another important trend is the fact that people are always more willing to try different types of holidays, because of the easier accessibility of the packages. A final remark has been done, underlying how much nowadays and in the future people will pay attention to make “green choices”, also when it is about the way they spend their vacations; for this reason the tourism sector should not feel excluded from the responsibility to make environmentally friendly choices and investments. In general, the tourism and travels’ market is likely to see a 3.3% average growth from now to 2030, with an annual growth of 43m trips globally until 2030. For a detailed report please contact claudia.deluca@consulta-europa.com.

Calls for proposals

In this section, calls for proposals from several European funding programmes are reported.

Calls on the focus theme

Programme	Call Identifier	Title	Description/Topics	Deadline
Creative Europe – Culture subprogramme (calls for 2016 to be published in July)	EAC-2016	Support for European Cooperation Projects	To support the capacity of the European cultural and creative sectors to operate transnationally and internationally and to promote the transnational circulation of cultural and creative works and transnational mobility of cultural and creative players.	October 2015
CALL UNDERSTANDING EUROPE - PROMOTING THE EUROPEAN PUBLIC AND CULTURAL SPACE CULT-COOP-2016/2017	CULT-COOP-2017-7	Promoting the cultural heritage of European coastal and maritime regions	The research will aim at providing a comprehensive framework for the risk assessment and preservation of European coastal and maritime cultural landscapes. It should be geographically balanced and cover different types of European coastal and maritime cultural landscapes taking into account various historical backgrounds and the current state of these regions, as they range from the most popular destinations of mass tourism to the most peripheral regions of Europe.	Not yet available

Calls from the H2020 Research and Innovation Programme

Program me	Call Identifier	Title	Description/Topics	Deadline
H2020	BBI-PPP-2015-1-1	Bio Based Industries Public Private Partnership	The objective of the BBI Initiative is to implement a programme of research and innovation activities in Europe that will assess the availability of renewable biological resources that can be used for the production of bio-based materials, and on that basis support the establishment of sustainable bio-based value chains. 3 topics available	15/09/2015
H2020	GARRI-2015-1	Call for developing governance for the advancement of responsible research and innovation	Three topics available	16/09/2015
H2020	CS2-CPW02-2015-01	CLEAN SKY 2 CALL FOR CORE PARTNERS WAVE 2	Clean Sky is a Joint Technology Initiative (JTI) that aims to develop and mature breakthrough 'clean technologies' for Air Transport. The Core Partners will be Members of the JU and, with a strategic long-term commitment to the funding and implementation of the Programme, will perform strategic tasks and bring key capabilities to implement the Programme through the research actions in which they are involved. 17 topics are available. Full list	30/07/2015
H2020	JTI-FCH-2015-1	FUEL CELLS AND HYDROGEN 2 JOINT UNDERTAKING Call for proposals 2015	The overall objective of the FCH 2 JU is to implement an optimal research and innovation programme at EU level to develop a portfolio of clean and efficient solutions that exploit the properties of hydrogen as an energy carrier and fuel cells as energy converters to the point of	27/08/2015

			market readiness by 2020. Full list of topics available	
H2020	FETOPEN-2015-CSA	FET-Open - novel ideas for radically new technologies - Coordination and Support Activities 2015	The challenge is to make Europe the best place in the world for collaborative research on future and emerging technologies that will renew the basis for future European competitiveness and growth, and that will make a difference for society in the decades to come. 2 topics available	29/09/2015

Calls from other financing programmes

Programme	Call Identifier	Title	Description/Topics	Deadline
Directorate-General for Economic and Financial Affairs	2015 ECFIN 013/C	Fiscal policy after the crisis - Call for Papers for a workshop organized by Dg for Economic and Financial Affairs	<ol style="list-style-type: none"> 1. Fiscal policy in a low inflation context. 2. Fiscal policy in a low growth / subdued investment context. 3. Fiscal policy in a context characterised by increasing poverty trends. 	12/07/2015
3rd Health Programme	HP-PJ-2015	Call for proposals for projects for community action in the field of health	<p>The general objectives of the Programme shall be to complement, support and add value to the policies of the Member States aimed at improving the health of Union citizens and reduce health inequalities by promoting health, encouraging innovation in health, increasing the sustainability of health systems and protecting Union citizens from serious cross-border health threats.</p> <p>4 topics available</p>	15/09/2015
LIFE Programme - Climate Action		"Traditional" projects may be best-practice, demonstration, pilot or information, awareness and	<ul style="list-style-type: none"> • LIFE Climate Change Mitigation • LIFE Climate Change Adaptation • LIFE Climate Governance and 	15/09/2015

		dissemination projects.	Information	
LIFE Programme - Environment		"Traditional" projects may be best-practice, demonstration, pilot or information, awareness and dissemination projects.	<ul style="list-style-type: none"> • LIFE Nature & Biodiversity • LIFE Environment & Resource Efficiency • LIFE Environmental Governance & Information 	1/10/2015 And 7/10/2015

Prizes and Awards

European Union Prize for Cultural Heritage / Europa Nostra Awards

The European Union Prize for Cultural Heritage, or the Europa Nostra Awards, highlight some Europe's best achievements in heritage care, and showcase remarkable efforts made in raising awareness about our cultural heritage. Exemplary heritage achievements across Europe are awarded prizes in four main categories:

- [Conservation projects](#);
- [Research](#);
- [Dedicated service to heritage conservation](#)
- [Education, training, and awareness raising within Europe's cultural heritage sector](#).

The prize consists of two award levels; a Grand Prix of €10,000 (awarded to up to seven entries), and an Award, presented to up to 30 entries.
Deadline: 1/10/2015

Horizon Prize - Better use of Antibiotics

The [Horizon Prize for better use of antibiotics](#) is a €1 million prize that will be awarded to the person or team who can most effectively meet the following challenge: develop a rapid test that can identify at the point of care patients with upper respiratory tract infections that can safely be managed without antibiotics. In this context "Upper Respiratory Tract Infections" include pharyngitis, sinusitis, otitis as well as bronchitis.

Deadline: 17/08/2016

EU Prize for Women Innovators

The Commission plans to award up to three "[EU Prize for Women Innovators 2016](#)" following a European-wide contest. The prizes are addressed to women who have founded or co-founded a company and who themselves or their company have benefitted from EU funding related to Research and Innovation. The prizes will not reward research or innovation proposed for the future, but only achievements that have been already obtained by the candidate. The contest will target women who have benefited from EU research and innovation programmes and who have combined their scientific excellence with an aptitude for business in setting up innovative enterprises. Entries will have to clearly state the involvement of the contestants in the research and innovation activities and the potential of their product or service to access the market, also highlighting the relevant economic and societal impact.

Deadline: 20/10/2015

Events

In this section, events of interest taking place in Brussels are reported. **Please mention the ones for which you want our Project Manager to attend and prepare a report.**



Economy



Environment



Cooperation



Research



Industry



Innovation



Education



Tourism

Events related to the focus theme



European Tourism Forum 2015

When: 17th – 18th September 2015, Luxembourg

The fourteenth European Tourism Forum is taking place in Luxembourg this year.

The Forum will be dedicated to four topics that are currently of particular importance to the sector:

- tourism digitalisation;
- the promotion of Europe via transnational and pan-European thematic products;
- skills and training;
- streamlining the regulatory and administrative framework for tourism.

The event will gather together around 200 high-level public and private tourism stakeholders.

The European Tourism Forum is the most important high-level event on tourism that the European Commission co-organises with the country that holds the Presidency of the Council of the European Union during the second half of the year. To know more, consult the [webpage](#).



Food-tourism week at EXPO Milan 2015

When: 28th September – 1st October 2015, Milan, Italy

The European Commission is organising a food-tourism week at this year's EXPO. The ever-growing interest in gastronomy and the outstanding diversity of our food traditions provide a unique opportunity for the European tourism and food industries. Gastronomy is part of the intangible cultural heritage of Europe that food tourism can build upon. To know more, consult the [webpage](#).



European Tourism Day 2015

When: 16th December 2015, Charlemagne building, Brussels (Belgium)

An estimated 400 tourism stakeholders (representatives of public authorities at EU, national and regional level, European associations, representatives of the industry and other private stakeholders) are expected to participate in European Tourism Day 2015. The event will provide an opportunity for the exchange of views on topics that the European Commission considers key for the future competitiveness and sustainable growth of the European tourism sector. These include:

- digitalisation;
- interconnectivity;
- sustainability and responsibility;
- accessibility;
- governance.

To know more, consult the [webpage](#).

Other events



JPI Urban Europe Launching the Strategic Research and Innovation Agenda

When: 29th and 30th September 2015, Brussels

The event will include the conference on "Transition towards sustainable and liveable urban futures" and the launching of the JPI Urban Europe Strategic Research and Innovation Agenda. The Joint Programming Initiative (JPI) Urban Europe has developed a Strategic Research and Innovation Agenda (SRIA) with the ambition to set a scene for a new urban research and innovation paradigm. It embraces the complexity of urbanisation, bridging the innovation space from strategic research to implementation.

To know more, visit the event's [website](#).



Public-Private Partnerships Info Day

When: 16th October 2015, Brussels

Information Day on the contractual Public-Private Partnerships on Factories of the Future, Energy-efficient Buildings, Green Vehicles and Sustainable Process Industry. Overview of ongoing activities – presentation of the 2016 - 2017 calls – brokerage and networking. To know more, visit the event's [website](#).



EUROGIA2020 WORKSHOP: Get your best ideas funded

When: 16th September 2015, Hamburg

This workshop will bring together industry representatives and funding agencies and help build successful transnational project proposals via the brokerage event. Funding agencies supporting EUROGIA2020 programme such as CDTI (Spain) will be present to answer the questions about national funding schemes on the spot, as well as the industry representatives to showcase EUROGIA2020 success stories and the added value that our programme brought. During the brokerage event, proposers are invited to present their project ideas to build transnational project consortia and make sound projects which can benefit from public funds in EUROGIA2020.

For more information and registration, please send an e-mail to nilatmaca@eurogia.com.